

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.1,10,300/- to Associated Broadcasting Company Private Limited Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1099

Dated: 12-03-2012

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
3. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
4. From M/s. TV9, Hyderabad, Invoice Nos. TV9T/11-12/002664, dt:30-11-2011, TV9T/11-12/002790, dt:12-12-2011 & TV9T/11-12/002663, 30-11-2011 respectively.

ORDER:

In the letters 2nd to 3rd read above, M/s.TV9, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Special Summary Revision, 2012. Accordingly, M/s TV9, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.1,10,300 (i.e., Rs.22,060/-, Rs.44,120/- & Rs.44,120/-) including all taxes and requested for arranging payment in the reference 5th read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,10,300/-** (Rupees One lakh ten thousand and three hundred only) to M/s. Associated Broadcasting Company Private Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	TV9T/11-12/002663 Dt:30-11-2011	Scroll-1 (100)	19 th & 20 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	44,120/-
		Scroll-2 (100)	21 st to 28 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	TV9T/11-12/002664 Dt:30-11-2011	150 Scroll	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	22,060/-
	TV9T/11-12/002790 Dt:12-12-2011		30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	44,120/-
Total					1,10,300

(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters – S.H (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Associated Broadcasting Company Private Limited, Hyderabad” A/c No. 008010200024505, Axis Bank, Begumpet, IFSC Code: UTIB0000008, MICR Code: 500211002.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Associated Broadcasting Company Private Limited,

Plot No.97, Road No.3, Banjara Hills, Hyderabad-34

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER